

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Kenneth H. Tarbet	§	
		§	Group Art Unit: 2162
Serial No.:	09/888,031	§	
		§	Examiner: Alam, Shahid Al
Filed:	June 25, 2001	§	
		§	Confirmation: 7507
For:	GENERATION AND PROVISION OF	§	
	DIRECTED SALES INCENTIVES AT	§	
	LOCATIONS REMOTE FROM THE POINT OF	§	
	SALE	§	

Mail Stop: Amendment
Commissioner For Patents
PO Box 1450
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CERTIFICATE OF FILING

Pursuant to 37 C.F.R. §1.8, I hereby certify that this correspondence is being electronically submitted to the U.S. Patent and Trademark Office website, www.uspto.gov, on 7/30/2008

Edith S. Shek
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**AMENDMENTS AND RESPONSE TO
OFFICE ACTION DATED APRIL 30, 2008**

Applicants acknowledge receipt of the Office Action dated April 30, 2008 (hereinafter the "Office Action"). In reply, Applicants request consideration of the following.

A Listing of Claims begins on page 2 of this paper.

Remarks/Arguments begin on page 5 of this paper.